

Leadership Edge

Featured



Mentor

Sue Baptista, CPP

Sue Baptista, CPP, is Vice President and Director of Payroll & HRIS at Havas, one of the world's largest and most integrated global advertising and communications groups. In this role, Sue leads payroll operations and human resources information systems across the United States and Canada, supporting a diverse, fast-paced organization with a strong focus on accuracy, compliance, and scalability.

Based in Boston, Sue brings deep expertise in payroll governance, HR technology optimization, and operational transformation. She is a Certified Payroll Professional (CPP) and an active member of Payroll.org and the Greater Boston Chapter of Payroll Professionals, where she previously served as Chapter President and currently serves as Treasurer. She also formerly served as Secretary of the New England Payroll Conference.

Sue has held multiple leadership and advisory roles within Payroll.org, including service on the Board of Advisors and participation on the Nominating and Elections Committee. She currently serves on the FPC Certification Board, supporting the advancement and integrity of payroll certification standards nationwide. In recognition of her contributions to the profession, Sue was the recipient of PayrollOrg's 2018 Special Recognition Award.

Outside of work, Sue proudly supports a family of drag racers where 200 MPH is just a walk in the park. She is a devoted Grammie to her two grandsons, and her two beloved canines serve as her trusted office companions, keeping her company throughout the workday.